

EDWOSB | SBE | DBE | WBE | MBE | SDB

## GOVERNMENT POINT OF CONTACT

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## CORPORATE INFORMATION

**Legal Structure:** Subchapter S Corporation  
**DUNS:** 800248879  
**CAGE CODE:** 4T9Y  
**SAM Registered**  
**GSA (AIMS):** GS-07F-435AA

## NAICS CODES

**541430 (Primary):** Graphic Design Services  
**541490:** Other Specialized Design Services  
**541611:** Administrative Management and General Management Consulting Services  
**541613:** Marketing Consulting Services  
**541850:** Display Advertising  
**541860:** Direct Mail Advertising  
**541870:** Advertising Material Distribution Services  
**541890:** Other Services Related to Advertising  
**541930:** Translation and Interpretation Services  
**561110:** Office Administrative Services

**Government Purchasing | Cards Accepted**

## COMPANY PROFILE

Lista Design is a full-service graphic design firm providing creative services in art direction, conceptualization, design, and layout. We produce an extensive suite of marketing and informational materials, including annual reports, brochures, power point presentations, logos, forms, tour books, advertisements, websites, flyers, newsletters, fact sheets, postcards, and signage. Working collaboratively with clients, translators, copywriters, photographers, stock photo agencies, and print vendors, Lista Design develops creative, professional materials that successfully “tell the story.” Our leadership and creative team has over 85 years of combined management and graphic design experience with a proven history of delivering exceptional projects on time and within budget.

## THE LISTA TEAM HAS THE ABILITY TO

- Design creative and professional marketing materials;
  - Design and develop project work plans, project budgets and adhere to a production schedule;
  - Work with professional photographers and stock photo agencies; and use photographic images that “tell the story”;
  - Identify and assess solutions, and ways of presenting technical information;
  - Work collaboratively with client staff to design and produce creative marketing collateral; and
- Work with translators, copywriters and print vendors, from inception through to completion of projects.

## PAST PERFORMANCE

- U.S. Army Geospatial Center
- U.S. Department of Agriculture
- U.S. Department of Energy
- U.S. Department of Food and Nutrition Service
- U.S. Department of Rural Development
- U.S. Department of State
- U.S. Office of Personnel Management
- U.S. Small Business Administration
- U.S. Space Force, Los Angeles
- Federal Housing Finance Authority
- California Department of Transportation
- City of El Monte
- City of Fontana
- City of Pomona
- Los Angeles Care Health Plan

## CAPABILITIES

- 508 Remediation
- Brand Development
- Information Campaigns and Supporting Materials
- Interactive/Web-based Outreach and Advertising
- Logos
- Print Outreach and Advertising
- Promotional Materials
- Publications and Training Resources (Print and Web-based)
- Signage and Packaging
- Translation
- Web Sites and Social Media Site